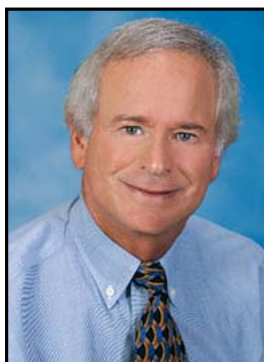


The NEW JERSEY SOCIETY OF PERIODONTISTS PERIODICAL

SPRING 2016



A Team Approach to Comprehensive Periodontal/Restorative Treatment for a Long-Term Success

Wednesday, May 4, 2016

DR. DANIEL MELKER

N J S P M E E T I N G

MEMBERS ONLY ALL-DAY MEETING

TOPIC:

A Team Approach to Comprehensive Periodontal/Restorative Treatment for a Long-Term Success

Presenter: Dr. Daniel Melker

Date:

Wednesday, May 4, 2016

Place:

Hotel Woodbridge
(Formerly Woodbridge Hilton)
120 S. Wood Avenue
Iselin, NJ 08830

Meeting Schedule

Registration & Breakfast
Meet with Sponsors
7:00 am – 8:00 am
Seminar 8:00 am – 3:00 pm
Lunch Noon-1:00 pm

COURSE DESCRIPTION & LEARNING OBJECTIVES

1. Diagnosis as it relates to Restorative treatment.
2. Understanding Attached Gingiva as it relates to restorative dentistry.
 - A surgical discussion will be undertaken as to when to treat insufficiencies as well as various modalities to accomplish these results.
3. Cores and Provisionals, their importance in periodontal surgery.
4. Biologic Shaping, an adjunct to conventional periodontal surgery.
5. Biologic width as it relates to restorative dentistry and the importance as it relates to the non-invasion of this area.
6. Cosmetics - periodontal and restorative understanding
7. Altered Active and Passive Eruption
 - Treatment surgically to create ideal esthetic results.
8. Margin location and materials for ideal Restorative outcomes.
9. Predictability for long term success.
10. Attendees will gain familiarity with state of the art interdisciplinary protocols to achieve predictable esthetics in the management of unexpected outcomes and complications.
11. Restorative dentists and Periodontists will further develop a mutual understanding of how to setup and sequence cases from a collaborative perspective.

Cont'd on p. 5

UPCOMING EVENTS

Fall Meeting
October 19, 2016
Dr. Robert Levine

**FREE -
Bring a Restorative Partner!**



Editor's Message

Dr. David Goldberg

New Jersey Again Leads the Country

My last editorial explained how over 70% of the periodontists attending the AAP November meeting voted for a name change from the American Academy of Periodontists to The American Academy of Periodontists and Implant Dentists.

Since our constitution and bylaws explains we need 75% of voting members, this name change failed.

Now, New Jersey is "taking the bull by the horns" and is in the process of changing our own name to the New Jersey Society of Periodontists and Implant Dentists.

Periodontists have always led the research and clinical innovations in dental implants. We need our fellow practitioners and more importantly the public to know and be reminded that periodontists are the leaders in implant dentistry.

Please stand up both on the local and national levels to help with our name changes.

David A. Goldberg DMD

This opinion is that of the editor only and do not reflect the views of the NJSP.



— D.A.G.

COURSE REGISTRATION

NJ SOCIETY OF PERIODONTISTS SPRING MEETING

Please Respond Regarding Your Attendance

Speaker: Dr. Daniel Melker
Date: Wednesday, May 4, 2016
Time: Registration 7:00 am - 8:00 am (includes a Continental breakfast)
Seminar: 8:00 am - 3:00 pm (includes light lunch)
Topic: A Team Approach to Comprehensive Periodontal/Restorative Treatment for a Long-Term Success
Place: Hotel Woodbridge (Formerly the Woodbridge Hilton)
Address: 120 S. Wood Avenue, Iselin, NJ 08830 • Phone (732) 494-6200

6 CEU Credits
Sign up early for this exceptional meeting.

6 CEU Credits

Please Note:

Upon your registration each NJSP Member will be able to invite 2 of your Referring Restorative Specialists to Dr. Melker's seminar as a NJSP member benefit. [No Additional fee]

Registration Fees: NJSP Member Fee - \$125 (\$195 after April 20, 2016) / **Non-member Fee: \$395**

Name (s): _____

Office Address: _____

Office Phone: _____ E-mail address: _____

Referring Restorative Specialists: [No additional fee with your registration]

1. Name: _____ E-mail address: _____

2. Name: _____ E-mail address: _____

Total Enclosed: \$ _____

Mail checks & registration form to:
New Jersey Society of Periodontists
Dr. Ethan Glickman — Executive Secretary
P.O. Box 7296
East Brunswick, NJ 08816
Office: 732-742-2597 Fax: 732-764-6200
www.njperio.org

NJSP President's Message

Dr. Nima Mir Madjlessi



Greetings to all of my friends and colleagues, the holiday season has passed, we are hopefully facing the last of the arctic winds and getting ready for the Spring. The Year 2015 ended with some excitement and unfinished business at the national level. Of course, I am referring to the attempt to augment the title of our AAP. Bypassing all

of the politics involved, the most recent events have become a game changer. For those of you who have not paid attention, AAID has brought successful lawsuits in California, Florida and now Texas. The lawsuit was to allow dentists credentialed in Implants by the ABDS to advertise as "specialists in dental implants" or better yet "board certified in dental implants". In the age of Google search and SEO, it is becoming apparent that the name change proposed by the AAP has become more of a necessity. The addition of Implant dentistry/ dental implants may become an important means of informing the public of our expertise in the field of Implant dentistry.

By the time you receive this newsletter, you will receive a proposal to augment the title of NJ Society of Periodontists with the addition of Implant Dentistry. Like many things at NJSP, we are trying to show some initiative and lead by example. We are also trying to develop a marketing strategy based on developing TEAM building strategies. The last scientific meeting was Dr. Ernesto Lee's presentation: "From Single Implants to Full Reconstruction: A Roadmap for Enhanced Surgical-Restorative Team Synergies." This was a first in the series of scientific meetings where registered members were able to invite up to 3 of their Restorative Specialists at no additional cost to develop an opportunity for open discussion and showcasing some of our expertise.

On May 4, 2016 Dr. Dan Melker will be presenting: "A Team Approach to Comprehensive Perio-Restorative Treatment for a Long Term Success".

I hope that all of our members will invite their restorative specialists and make this even more successful.

We are also trying to develop programs that add value to membership at NJSP. On February 10th, Pam Throw - A Third Party Specialist for the AAP, conducted a Comprehensive Periodontal Insurance Workshop, where several of our members and the insurance coordinators were able to review some of the common and uncommon challenges that we face every day in our offices - including reviewing the new ICD-10 codes. We will be cosponsoring regional insurance workshops in the near future that will benefit both our members and their referring restorative specialist. I also hope that a majority of our members will be attending our **Member's Only** presentation by **Minal Sampat** on **Social Media Marketing**. I have to especially thank our executive secretary Dr. Ethan Glickman for finding sponsors for our various programs to keep them very reasonably priced - which is another member value.

We have also **updated our website**, so please make sure you visit niperio.org. All of our members should be receiving an invitation **to join a NJSP-members Google group invitation**, which is intended to compare to the AAP's Open Forum. This will open an avenue of communication among New Jersey Periodontists, where we can discuss any issue that we face within our state. Now I want to remind everyone that this is a volunteer organization and we are only as strong as our membership. We are going to need your help to make our mark.

TEAM: Together Everyone Achieves More.

Respectfully,
Nima Mirmadjlessi DDS, MSD

Minutes Board of Trustees Meeting - January 20, 2016

Members present Nima Mir Madjlessi, Dan Barabas, David Goldberg, Scott Zirkin, Ethan Glickman, Jeffrey Morton, Wayne Aldredge, Maria Parrella, & Richard Kahn

1) Rules of NJSP Board were given to each member

2) Review of Seminar October 7 2015 - Ernesto Lee

The CE meeting in October with Dr. Lee had a profit. We were very pleased with the sponsorship. We had 58 in attendance with 17 guests

and 6 students in attendance.

3) Next Meeting NJSP Board - April 6th

4) New Business

4A) Future Scientific Seminars

February 10th - Pam Throw Periodontal Insurance Workshop

For the February meeting on insurance with Pamela Throw each doctor can send 2 staff if the doctor cannot attend and a third staff member for the cost of an additional \$50. This

course will include a workbook and will review ICD 10. A motion was made to invite non members to this February meeting. This was approved and non members must join and pay dues to attend. After this course there will be 3 short separate meetings to go over submitting insurance. We will also be inviting all District 7 members and Joan Monaco from NJDA to the February meeting. Dr. Richie Kahn will assist with inviting the District 7 members.

Cont'd on p.5

Trustee's Report: The AAP Name Change: A responsible AAP

Dr. Richard Kahn

By now most members of the AAP know about the vote at the General Assembly in Orlando. At stake was changing the name of the American Academy of Periodontology (AAP) to the American Academy of Periodontology and Implant Dentistry (AAPID). The motion failed to carry. It failed by the slightest of margins. It failed with a technologic problem that invalidated a vote that did not carry. And as a member of the AAP Board of Trustees that brought this motion forward, I will state it failed because of me.

I make that statement as an elected Trustee because I believe that in my leadership role of an organization, I own the responsibility for "failure". I believe that I should always be able to come up with that Derek Jeter moment. I will tell you that the BOT worked hard on this issue. I will tell you that the AAP Executive Committee met with those members of the AAP that are considered key opinion leaders (KOLs) and the BOT spread the message. A valuable lesson I learned through my years of leadership with the NJDA, the only thing that ultimately matters are the votes in the room. I am sure there were a lot more supporting members that I could have "brought" into the room.

Given the totality of the events surrounding the vote, in my opinion it is a very good thing that the motion failed to carry. At this time the BOT is addressing the membership regarding the future intentions of the name change. It is my opinion that the membership will have another opportunity to vote on the name change in 2016. This time there should be no flaws.

In my opinion, the name change is a good idea and a statement from the Academy that we want to support our membership. Our surveys show that the public does not know what a periodontist is. They are not aware of our skills and our superior professional value. Given the circumstances surrounding the vote, the AAP is very fortunate for the outcome. An electronic vote malfunctioned. The votes that were registered did not carry the motion. After much chaos, it was decided to now take a paper ballot vote. Fortunately that did not pass. Before

you attack me, please hear my statement. This is the same statement that I made to the General Assembly.

While the number of supporter was very high, it was not enough. The pre-vote discussion was heated, very heated as was the discussion before the "do over". If the truth be told, the conduct of some did not show the brightest side of our members. Everyone is entitled to their opinion, but nobody should ever be allowed to be disrespectful to a fellow AAP member no matter who is acting disrespectfully or who is disrespected. Disagreeing is one's right. Lobbying for an unpopular position is healthy debate. Disagreeing is not disrespectful nor divisive and it should only be done in an honorable way.

Here is the issue that as a Trustee was very concerning to me and something that had the potential for significant unintended consequences, something about which I know all too well. Regardless of the malfunction, we took a vote and it did not carry. End of story. It was up to the AAP to ensure that the vote was to be clean and without flaws. The vote was not. Should it have been a paper ballot from the outset? In hindsight yes. But it wasn't and the methodology was an issue. That should not have allowed a re-do. Would there have been a re-do if the motion carried?

I felt that the worst thing for the good of Academy at that moment was to have a re-vote that changed the outcome and then change the name. I had visions of the 1972 Olympics Men's Basketball Finals where the Russians had three do-overs before finally making the winning basket. That was a tainted gold medal. I would never want to be part of a tainted victory. That isn't my style and I hope that it isn't the style of those disappointed members and the leadership of the AAP.

I believe that we will have an opportunity in the 2016 General Assembly to change the name of the AAP once again. In my opinion it is more importance to get our governance process correct than change the name of the Academy. I also feel that we are very close to the name change.

Dr. Richard Kahn

Name Change Proposal

Dr. Jeffrey Morton, has made a proposal to the NJSP BOT, which was approved for presentation to the membership at large. I would like to remind everyone that we are having our membership only seminar on February 24, 2016. Also, you will be receiving an invitation to join a NJSP MEMBERSHIP ONLY-GOOGLE GROUP please make sure that you accept and join so that we can communicate better and more efficiently.

At the 2015 General Assembly, the

American Academy of Periodontology (AAP) Board of Trustees brought forward a motion to change the name to the American Academy of Periodontology and Implant Dentistry (AAPID). This motion was a Constitutional change requiring a 75% majority. The motion failed to carry by the slightest of margins. The AAP BOT has approved continuing the process of bringing the name change (American Academy of Periodontology and Den-

tal Implantology) to the membership. In light of our national organization efforts, The New Jersey Society of Periodontists BOT is proposing that we modify and augment the name of the NJSP to:

New Jersey Society of Periodontology and Implant Dentistry

This change will better identify our brand and how our specialty has evolved. It will also be a show of leadership from the State of New Jersey.

Minutes NJ Society of Periodontists January 20, 2016 - continued from p.3

February 24th Minal Sampat - Incorporating Social Media into your Marketing Plan - Members Only

May 4th - Dan Melker - Comprehensive Perio-Restorative Treatment

We need to advertise with a save the date now for Dr. Melker on May 6th. We will invite NJ Prosthodontists to the Melker meeting. We will be offering 3 certificates per member for the May course with Dr. Melker to invite 3 referrals to each member.

Future Meetings -

Ethan contacted Ann Pattison to teach a hands on scaling and root planing course on March 2nd. Each participant must attend a full day lecture first and 30 people can attend the hands on portion. Ann Pattison's honorarium is \$10,000. A discussion about this course decided to table this discussion until a future date with this course planned for 2017.

Fall meeting - Robert Levine Teamwork for Success in Implant Dentistry

Spring Meeting 2017 - Ideas are lecture on Lip Repositioning by Monish Bhola, Randy Alvarez on infomercials for public relations

4B) Meetings should be looked at with the value of the courses and asking referrals as a benefit of membership.

We need to accept credit cards at the meeting which will allow all attendees to pay in full.

AXA has offered their building in Woodbridge, with breakfast, and

AV for CE meetings in exchange for a table at the meetings. Dental Studies Institute would like to advertise our courses on their website and in exchange Dental Studies Institute would like to offer their locations for these CE meetings at no cost to us.

4C) Newsletter - Deadline for newsletter March 1st, will include minutes to the board meetings

4D) NJDA Donation - NJDA would like us to donate \$1000 towards the annual session in Princeton. As it is good will, we will be making this donation.

4E) Treasures report: NJSP wants to switch accounts to PNC bank from Bank of America, need signatures for the account, need copy of 501C to change banks, need bylaws, and vote authorizing this change.

We are authorizing change of bank to PNC with Drs. Nima Mir Madjilessi & Daniel Barabas as signature representatives for NJSP. This motion was approved unanimously.

We have asked PNC bank to be a sponsor for our continuing education meetings.

4F) Website - The new website is live. PNC is happy to put a button on the website to pay for dues and meetings. We could also add PayPal to the site for a onetime fee.

4G) Partners

Discussion on Partners for NJSP

Diabetic Association of NJ - after contacting them there was a last minute invitation for NJSP to attend

a meeting. It was decided that this is a worthwhile partnership.

NJ Dental Hygiene- the state organization has been offered a shadow program where they can visit a periodontal office. Nima gave a lecture in north jersey. We are trying to develop this relationship.

Dr. Capetta will be invited to the next board meeting to discuss how we can better work with the State Board. Dr. Goldberg will draft a letter of invitation.

5) AAP Proposed Name Change & NJSP Name Change

Dr. Goldberg asked Dr. Kahn to assist with continuing the name change of the AAP. Dr. Kahn said that we as an organization can come out in support of the name change. We can contact the membership to determine if they are in support of the name change. If this is supported we can contact the board of the AAP in favor of our support. Dr. Morton asked for a vote to contact our members and then submit a letter to the AAP with our support if the membership wants the name change. This was approved. Dr. Kahn will draft a letter for the members and we will then submit it to the open AAP forum.

Dr. Morton asked for a vote to change the name of NJSP to NJSP & Implant Dentists. This discussion is tabled until the next meeting.

Respectfully submitted,
M.E. Parrella

S P E A K E R B I O G R A P H Y

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Dr. Melker currently lectures to the University of Florida Periodontic and Prosthodontic graduate programs on the Periodontic-Restorative relationship and has also lectured at Baylor University, as well as LSU Graduate Periodontal Program. Dr. Melker's lectures include the Florida Society of Periodontics, the Pankey Institute, Florida Society of Prosthodontics, American Academy of Periodontology and the Florida Academy of Cosmetic Dentistry, Greater Orlando Dental Society and the Institute for Advanced Laser Dentistry.

The highlight of Dr. Melker's presentations came in 2010 where he spoke to the Illinois Academy of Periodontics. Included in the audience were restorative dentists. The presentation was on the team concept of comprehensive periodontal and restorative treatment.

Dr. Melker has published articles in The International Journal of Periodontics & Restorative Dentistry, Contemporary Esthetics, Chairside Magazine, JIACD, Dentaltown and Dentistry Today. Dr. Melker is also a two time Gold Medal recipient from The Florida Academy of Cosmetic Dentistry.



Please visit our website at www.njperio.org
We welcome your questions and comments.
You may email them to: info@njperio.org



SNAPSHOTS OF AMERICAN DENTISTRY

Consumer Price Index

In 2015, the increase in the Consumer Price Index for dental services was 2.5 percent, up from 2.1 percent in 2014.



Source: U.S. Department of Labor, Bureau of Labor Statistics, bls.gov/ipl. Accessed Jan. 30, 2016.

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Directions to the Hotel Woodbridge

120 Wood Avenue, South Iselin, NJ • (732) 494-6200

New Jersey Southbound/Northbound: Garden State Parkway to Exit 131 A. Hotel is on the right at the exit.

Newark Int'l Airport / New York City: New Jersey Turnpike South to Exit 11, Garden State Parkway North to Exit 131A. Hotel is on the right at the exit.

Staten Island: Outerbridge Crossing to Route 440. Garden State Parkway North to Exit 131 A. Hotel is on the right at the exit.

Philadelphia: New Jersey Turnpike North to Exit 11, Garden State Parkway North to Exit 131 A. Hotel is on right at the exit.

Walking distance to "Metro Park" Amtrak Train Station



The Marketplace

Need an Associate? • Buying or Selling a Practice?
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