

# The NEW JERSEY SOCIETY OF PERIODONTISTS PERIODICAL

AUTUMN 2014



## NJSP MEETING

### Members Only

#### The Present and Future Status of Periodontics

Presenters:

Dr. Maxine Feinberg  
Dr. Wayne Aldredge

#### Date:

Wednesday  
February 18, 2015

#### Place:

Forsgate Country Club  
375 Forsgate Drive  
Monroe Township, NJ 08831

#### Meeting Schedule

6:30-7:00 pm Dinner  
7:00-Presentation

## CALENDAR

### SPRING MEETING

With The Prosthetic Society  
of New Jersey

#### Date to be Announced

Dr. Kevin Murphy

## FREE Members Only Meeting: The Present and Future Status of Periodontics

Wednesday, February 18, 2015

Presented by

Dr. Maxine Feinberg and Dr. Wayne Aldredge

### DR. MAXINE FEINBERG



Dr. Maxine Feinberg, NJSP member, practices periodontics and implant dentistry in Cranford, NJ. Dr. Feinberg graduated from NYU Dental School and is past-President of the NJ Dental Association. On October 24, 2014 in San Antonio, Texas, Dr. Feinberg was installed as President of the American Dental Association. She is the third female in the history of the ADA to serve this 158,000-member organization.

She also served as president of the New Jersey State Board of Dentistry and as a delegate in both the ADA and New Jersey Dental Association's House of Delegates.

Dr. Feinberg is a fellow in the American College of Dentists, the International College of Dentists and the Pierre Fauchard Academy

### DR. WAYNE ALDREDGE



Dr. Aldredge is a board certified periodontist who practices periodontics and implant dentistry in Holmdel, NJ. Dr. Aldredge did his periodontal training at Stony Brook Dental School and has been very active in several dental organizations. At the next AAP meeting in Orlando, FL, Dr. Aldredge will be installed as AAP President.

Dr. Aldredge specializes in periodontics with emphasis on dental implants, giving his patients the benefit of over fifteen years of experience in these dynamic areas of dentistry. In his research and studies, Dr. Aldredge is on the leading edge of dental specialists treating gum disease and advancing the use of dental implants. In addition to his private practice in Holmdel, NJ, Dr. Aldredge is also a Clinical Assistant Professor in the Department of Periodontics and Dental Implantology at Stony Brook University and an attending faculty member at Newark Beth Israel Hospital and Monmouth Medical Center.

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## Editor's Report

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Dr. David A. Goldberg

To continue from my last message which I am sure all of you remember as a literary highlight, I explained I am addicted to the AAP's online forum.

Many of the postings are concerned with the business aspects of our practices and what has organized dentistry done to help. How has the AAP marketing campaign helped our individual practices? What has the ADA done to keep periodontics a distinct specialty dealing with the surgical aspects of implants?

Now is your chance to voice your concerns to our National Leaders.

Dr. Maxine Feinberg, NJSP member and ADA Presi-

dent, will be available to answer your questions about periodontics and the American Dental Association.

Dr. Wayne Aldredge, NJSP member and next year's AAP President, will be able to answer your concerns about what the AAP has been doing for you and your practice.

**If you don't come to any other NJSP meeting this year, this meeting is a must.**

Come out Wednesday, February 18, 2015 and bring a periodontal colleague.

This is your future!

— DAG

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## COURSE REGISTRATION

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### NJ SOCIETY OF PERIODONTIST'S MEETING Please Respond Regarding Your Attendance

**Speakers:** Dr. Maxine Feinberg  
Dr. Wayne Aldredge

**Date:** Wednesday, February 18, 2015

**Time:** 6:30 p.m.

**Topic:** The Present and Future Status  
of Periodontics

**Place:** Forsgate Country Club

**Address:** 375 Forsgate Drive, Monroe Township, NJ 08831

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Name (s): \_\_\_\_\_

Office Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_ E-mail address: \_\_\_\_\_

I will be attending

I will be unable to attend

*Please respond to:*

Dr. Amit Vora

8 James Street, Suite 306

Edison, NJ 08820

Phone (732) 494-2444

EdisonPerio@gmail.com

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## President's Report

Dr. Amit Vora



As the foliage changes colors and the weather gets cooler, I hope everyone had a good summer and is back in the swing of things. Our society has also gone through some changes but I am excited about the remainder of the year. It is with sadness that I would like to inform all our members that Ethan Glickman, our Executive Director, has decided

to resign from his position due to personal reasons. On behalf of the board and our members, I would like to thank Ethan for his service and wish him well for the future.

We had a great lecture on peri-implantitis and its management by Dr. Hom-Lay Wang in October and it was indeed a treat for all present. We had a very good turnout and I want to thank those who came and made it a success. As a reminder, Drs. Feinberg and Aldredge will be our guests at the February 2015 member's only meeting. They will be there to share their vision and listen to our ideas, complaints and suggestions. Please make every effort to attend this. If you are not a member, you can still come to the meeting and become a member. This is a very unique opportunity for us and I am hoping that most of us will attend.

For our spring meeting, we have arranged for a lecture by Dr. Kevin Murphy who is a Perio-Pros practitioner in Maryland. Anyone who has heard him will attest to the overall excellence that his lectures usually have. More details to follow in the next newsletter.

I had mentioned at the October meeting that our society has to vote in February on whether to extend the current length of time the board members serve from one year to two years. We do need a general membership vote on this so please attend the meeting to vote. If you are unable to attend please email/call me to let me know your position so that it can be presented at the meeting and can help make a decision.

I apologize for sounding like a broken record but our membership has decreased significantly and I need your help!! If you know of anyone who is a past member or non-member, please encourage them to join our society.

Please contact me with any suggestions or complaints!! I wish everybody a very happy holiday season and healthy and prosperous new year!! Hope to see you in February!

Warm regards,  
Amit



# NEW JERSEY SOCIETY OF PERIODONTISTS

## 2015 APPLICATION FOR MEMBERSHIP

Dr. Name

Office name (If different from above)

Address

Office Phone

Cell Phone

Fax Number

Email

Dental School /Date of Graduation Periodontal Program Date/Anticipated Date of Graduation

**2015 NJSP Dues: \$110.00 per year**

Checks payable to: New Jersey Society of Periodontists. Mail checks & registration form to:  
Dr. Amit Vora  
8 James Street, Suite 306, Edison, NJ 08820

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## AAP Trustee's Report

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Dr. Richard Kahn

"Where are we going? I don't know. How will we get there? I ain't certain. All I know is we are on our way." This is a stanza from a camp song that was chanted whenever we would go on the ritual hikes into the woods and climb up the mountain trails. I never gave much thought to these words 50 years ago. I just remember not being a fan of the hikes because they got in the way of what camp meant to me, baseball 24/7.

This song recently popped into my head following the ADA meeting in San Antonio as I was driving through the back hills of Texas from the LBJ Ranch to Austin. The roads were long and the landscape vast. While I marveled at the scenery and was very curious about life in this remote area, it was a place that I just had very little basis to formulate an understanding. Having just spent almost a week at the ADA meeting, I came away from the meeting with similar thoughts about the new world order of the dental profession. I was even more confused about how the dental profession would be will-

ing to fit the specialty of periodontics into their equation. I still find it hard to comprehend that such a large number of dental professionals are willing to allow their patients to have oral health compromises regarding the foundation of the dentition. I must be missing something; after all I am just a periodontist.

The most pressing issues facing the dental profession were out in the hall conversations. While these are ADA dental issues, the periodontal community is just as vulnerable. Remember, we are dentists first and I have no reason to see it any other way. I have seen enough to know that anything that negatively effects the dentists will not work be to our benefit.

### The North Carolina Dental Board vs. The Federal Trade Commission

Arguments were presented before the United States Supreme Court in the case of the North Carolina Dental Board versus The Federal Trade Commission on October

*Cont'd on next page*

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## Garden State Dental Conference 5/1 & 5/2

GARDEN STATE  
DENTAL  
CONFERENCE  
& EXPO

2015

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Terms of approval and information regarding  
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under Dental Education.

CE credits have been approved by the  
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\* All prices increase on-site. Non-member pricing is significantly higher. Visit [www.njda.org](http://www.njda.org) to view additional pricing options

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13, 2014. The decision which is not expected till April will determine if the FTC has authority over the decisions of the NC dental board. In my opinion this decision may very well be the defining moment of "is the cost containment aspect of healthcare more important than quality of care." It also has the potential to limit the influence of those with extensive knowledge of a learned profession in favor of those that believe they have a meaningful understanding of our profession. This decision will have an impact far beyond dentistry. It would have an influence on any profession that has oversight of a licensing board.

### Dental Therapist Standards

The issue which clearly had the most juice is the upcoming vote at the Winter 2015 CODA meeting where the dental therapist (mid-level provider) standards will be voted on. The temperature in the CODA open hearings was high and it is my opinion that those in favor of the standards were more vocal and visible. The statements being made are this will improve access to care and that the quality of treatment is safe and effective. There were both dentists and non-dentists that support the dental therapist model. The standards as they are currently written allow the dental therapists to perform procedures on the hard and soft tissues, yet does not allow them to perform subgingival scaling.

### Membership

While the total number of ADA members is rising, the percent of market share is not. If this trend continues there will come a time when the ADA will not be considered the voice of dentistry. This becomes a concern when speaking to elected officials. In that space they are concern about percentage of dentist that are members. Membership numbers in volunteer membership organization is a concern to just about every organization, not just in dentistry or the ADA. . The number of younger dentists that are not members is a growing concern. They represent our future. The future not only in the grass roots numbers but leadership.

The NJSP and AAP are not immune from membership issues. There has been some discussions at the AAP BOT level of not requirement ADA membership to be an AAP member to lessen the burden of the younger members. While this is a front end cost savings by the individual member, we cannot lose focus on the fact that as periodontists we are subject to the same rules and regulations as dentists. This savings could be very expensive in the long run. The AAP is not in the position to do the environmental scans and interventions needed to protect our rights. For this we need a strong ADA. In the world of dental organizations the ADA is the big player. I would not want to have to ask the ADA to help our specialty if we make the decision to not require ADA membership.

### Dental Student Debt

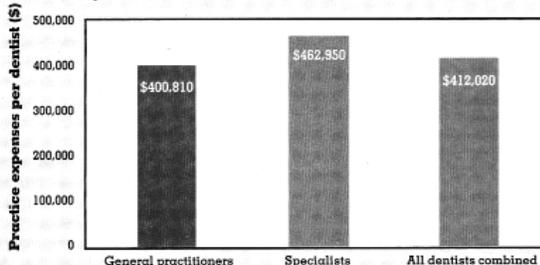
The concern over the dental school debt continues to be a subject of great concern. It would be more appropriate to reference this as the high cost of dental education. The numbers of debt continue to climb. This is placing an imposing burden on the future members of the dental profession. This is even more imposing for the tuition paying specialties. In off the record conversations that I have had with dental school deans, they all wonder when the bubble will burst. The demand for a dental school acceptance is high and there continues to be an increasing number of seats in a variety of educational models. I hope that I am wrong but at some point I see this as having the potential to guide the professional conduct of our professions future. This will not bode well for the public, the dental profession or the specialty of periodontics.

So where are we going? In a forward direction with an uncertain path. How will we get there? We will need to continue to work hard, be flexible with our plans and think outside the box. And yes, we are on our way.

— Dr. Richard Kahn

### Average practice expenses per dentist

Average practice expenses per dentist (excluding shareholder salaries) were \$400,810 for general practitioners and \$462,950 for specialists in 2012.



Source: American Dental Associates, Health Policy Resources Center, 2013 Survey of Dental Practice

## The Marketplace

*Need an Associate?  
Buying or Selling a Practice?*

*Contact Dr. David A. Goldberg  
at [diplodag@aol.com](mailto:diplodag@aol.com)*

## Directions to the Forsgate Country Club

375 Forsgate Drive, Monroe Township, NJ 08831

Phone: 732-521-0070 • Fax: 732-521-6118 • [www.forsgatecc.com](http://www.forsgatecc.com)

### From New York/New Jersey

Take the New Jersey Turnpike to Exit 8A - exit the left ramp (Jamesburg, Route 32 East) - continue straight for 1 1/4 miles through the second traffic light - Forsgate Country Club is on your left - use the Clubhouse entrance (second left)

### From Freehold/Shore Area

Route 9 to Freehold to Route 33 West - Continue on Route 33 West for approximately 10 miles to Applegarth Road (exit on the right) - continue straight on Applegarth Road and make a right at the 7th traffic light onto Forsgate Drive (Route 32 East) - Forsgate Country Club will be on your left - use the Clubhouse entrance (second left).

### From Princeton

Route 1 to Scudders Mill Road East - Continue on Scudders Mill Road and make a left at the 5th traffic light onto Dey Road. Continue on Dey Road to the end (South River Road) - make a left onto South River Road - At 2nd traffic light (Route 32) make a right - continue straight for 1 1/4 miles through 2nd traffic light - Forsgate Country Club is on your left - use the Clubhouse entrance (second left).

### From Trenton Area

Interstate 195 East to the New Jersey Turnpike North - Take the New Jersey Turnpike

to Exit 8A - exit the left ramp (Jamesburg, Route 32 East) - continue straight for 1 1/4 miles through 2nd traffic light - Forsgate Country Club is on your left - use the Clubhouse entrance (second left).

### Garden State Parkway From North

Garden State Parkway to Exit 129 (195 New Jersey Turnpike) South to Exit 8A. At Exit 8A, turn Left onto Ramp towards Jamesburg/Cranbury. Keep Straight to stay on Ramp towards Route 32 East Jamesburg/Monroe. Continue Straight for 1 1/4 miles through 2 traffic lights- Forsgate Country Club is on your Left. Use the Clubhouse Entrance which will be your Second Left after the traffic light.

### Garden State Parkway From South

Garden State Parkway to Exit 98 ( 195) West to Exit 21. At Exit 21, turn Right onto 526 Jackson/Siloam towards Route 527. Keep Straight onto Route 527 (Woodville Road) and turn onto Route 33 West. Continue on Rt. 33 for approximately 10 miles to Applegarth Road (exit on the right)-continue straight on Applegarth Road and make a right at the 7th Traffic Light onto Forsgate Drive (Route 32 East)-Forsgate Country Club will be on your Left. Use the Clubhouse Entrance which will be your Second Left after the traffic light.

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